

TWITTER BIO BUZZWORD BINGO

An invitation to rethink your Twitter profile

Your Twitter bio **determines your virtual fate**: If you use any of the following terms, chances are people will not follow you. They will start playing buzzword bingo instead.

Evangelist	Thought Leader	Guru	Expert	Enthusiast
Husband	Wife	Mum	Dad	Geek
Nerd	Ninja	Free	Passionate about	Addict
-holic	Life Coach	Social media specialist	Author of	Award winning
Will follow anyone who follows back	The views are mine	Re-tweets are not an endorsement	Follower of the Lord	Speechless egghead

Some additional thoughts:

| Twitter shelters many **preachers** and **self proclaimed gurus**. Where do they all come from?

| While there are plenty of **mums**, **dads**, **husbands** and **wives**, no one seems to identify as a son, sister or grandfather. Why?

| So many things start with **passion** and end up with some sort of **addiction**. We should all be cautious.

| Can really anyone become a **life coach** or **social media specialist**?

| Finally, someone invented a virtual **trophy** cabinet.

| It's great to see some people have a **mind of their own**. And are brave enough to say it.

| You can not be sued because you dared to **re-tweet** some stupid tweet. Or can you?

| It's all right to be a **speechless egghead** on Twitter. *If* you are a Conehead.

| Why not be creative? Why not say something truly different? Like...

...**Usually covered in dog and/or cat hair.**

...**Proud to be from Detroit!**

...**I love mint choc. chip ice cream.**

This interactive bingo game was brought to you by FREIWASSER Marketing - with a smile.

Please feel free to start a dialogue. Send in more words, defend your bio or simply say hello. Visit www.freiwasser-marketing.com | [@marketing_proof](https://twitter.com/marketing_proof)



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