



FREIWASSER
Marketing

A MATTER OF PERSPECTIVE

Handling communication can be pretty challenging.

Direct Mail Guerilla Campaign Social Media
E-Mail Marketing Service Employee Print Ad
Content Marketing Website Customer Survey
Search Keyword Service Hotline Robot App
Sales Representative Event Viral Marketing
Right Wording RealTime Message Budget ...



What **marketers** worry about

What **customers** care about



contact

Complexity is an internal beast a customer must not be bothered with.