



FREIWASSER
Marketing

MARKETING AND SALES DAX 30: EMPLOYEES

11 DAX 30 companies talk about employees who work in marketing and sales. On average they make up 21 percent of all employees.

Beiersdorf
46%

Bayer
39%

Henkel
31%

Merck
31%

SAP
23%

adidas
19%

Daimler
18%

Lanxess
12%

Infineon
6%

Fresenius
5%

Fresenius Medical Care
3%

